



# WATER CONSERVATION

## WHAT IS IT?

Water conservation is the practice of using water efficiently to reduce unnecessary water usage. According to Fresh Water Watch, water conservation is important because fresh clean water is a limited resource, as well as a costly one. You're probably already well aware of the financial costs of inefficient water use. Conservation of this natural resource is critical for the environment.



## A FEW TIPS TO HELP CONSERVE WATER



### WATER PLANTS WISELY

Water your lawn or garden early in the morning or late in the evening, so the water lasts and is not immediately evaporated by the hot sun.



### LOW-FLOW SHOWERHEAD

With a low-flow showerhead, you can save 15 gallons of water during a 10-minute shower.



### TURN OFF THE WATER

Teach yourself and others to turn off the faucet while brushing teeth or shaving. Every little bit of water conservation helps.

## WATER MATTERS

America's population has doubled over the last half century, and our demand for water has tripled. Water conservation is more important than ever. Conserving water keeps it pure and clean while protecting the environment. Conserving water means using our water supply wisely and responsibly.



# WATER CONSERVATION PRODUCTS

## ICON GUIDE

- reusable
- recyclable
- recycled
- renewable resource
- made in USA
- energy efficient
- social compliance

## 100% RECYCLED COTTON CREW TEE

This unisex crewneck, sustainable t-shirt keeps waste out of landfill, saves hundreds of gallons of fresh water, and reduces carbon emissions compared to organic cotton.



## RAIN GAUGE



Reusable, USA made triangle gauge tracks rainfall. With its unique triangle shape, it can hold up to seven inches of rain. The perfect eco-friendly promo for water utility companies or garden centers.

## TOILET LEAK DETECTION TABLETS



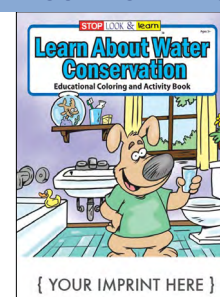
Save water and money with these small tablets that detect leaks in large and small toilets. Tablets contain FDA-certified, non-toxic, non-carcinogenic pigments, and are not harmful if swallowed.

## WATER SAVING SHOWER TIMER



Five minute shower timer attaches to the wall of a shower with a suction cup. Conserve water and save energy with this long-lasting promotional product.

## CONSERVATION ACTIVITY BOOK FOR KIDS



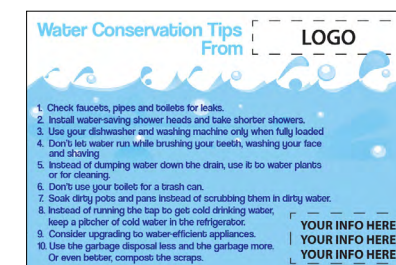
Made in the USA, this recyclable activity coloring book teaches children the importance of water conservation. Educational books create enthusiasm and shows children how they can make a difference.

## WATER DROP PEN



USA made ball point pen is bent in the shape of a water droplet. Eco-friendly pen comes in a variety of colors including six different recycled versions: denim, tire, currency, plastic, and color change plastic.

## WATER CONSERVATION TIPS MAGNET



An Eco Promotional Products exclusive. Made in the USA XXL business card magnet features 10 tips for conserving water. A great full color marketing tool for any business.