

Green Technology from Eco Promotional Products

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What does "Green technology" mean to you? To Eco Promotional Products, Inc. (EPP) it is technology that protects the Earth from further pollution, does not use our non-renewable resources and allows our clients to promote environmental savings. Green technology can include: reusable products, energy savers, recycled products, RoHS Compliant products, technology run on solar power, techy products made from recycled materials, even USA made products because they are promoting fair wages and local materials. Green technology does not mean avoiding buying the products you need but finding smarter alternatives in materials and manufacturing and researching how they can be disposed of when their product life is done. It may also mean less devices and smarter platforms.

Green technology is a fast growing sect that promotes smarter decisions when it comes to buying new technology. The advantages and meanings are often not thought of when consumers are purchasing the latest technology gadgets. Two main areas of green technology that will be discussed are RoHS compliancy and Mobile Applications.

Protection from harmful to the environment chemicals and substances is also an advantage of green technology. RoHS compliant products mean, Restriction of Hazardous Substances for electronic and electrical equipment. RoHS compliant products ban substances: lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls and polybrominated diphenyl ethers. Consumers and businesses do not realize what some products, such as [USB drives](#) contain in them and how these substances relate to the environment and health and safety. It is important to restrict these materials so landfills are not polluted and people are not exposed during manufacturing and recycling. EPP supports RoHS compliant products such as a full-line of safe [USB drives](#), [solar chargers](#), [energy saving buttons](#) for PC's and other cool tech promotional products.

[Mobile Applications](#) for large and small companies are increasing as well. Smart phones allow consumers and business owners to be in touch with their businesses and each other 24/7. Mobile applications make that simpler. In a survey by AT&T, 2,246 small businesses were asked the biggest reasons for using mobile apps. Sixty two percent said for increased productivity and 29% said it was a cost saver.

Mobile applications are designed to fit the needs of a sales organization at the fraction of the price. Users can pull up anything they need including: pricing, brochures, technical information, quotes and contracts. Presentations must be consistent and mobile apps distribute the same information to all sales reps. Lastly, customer responsiveness is increased. Sales reps can reach a customer whenever they need them because they are receiving information the customer sends them, right when they send it. Delays are minimized and productivity is increased.

Green technology gives companies the resources they need to begin operating in a green way. Products such as: [solar mobile chargers](#), [green USB's](#) and [energy savings buttons](#) are eco-friendly ways to protect the environment and take small steps in greening your company.

For more information, call 877.ECO.WINS (877.326.9467) or email info@ecopromotionsonline.com.



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<http://www.green-technology.org/what.htm>

<http://www.rohsguide.com/rohs-faq.htm>

[http://www.iso.org/iso/iso_catalogue/management and leadership standards.htm](http://www.iso.org/iso/iso_catalogue/management_and_leadership_standards.htm)

<http://www.renewable-solarenergy.com/green-technology.html>

<http://www.crn.com/news/applications-os/231002276/how-to-use-mobile-business-apps-to-increase-sales.htm?itc=refresh>

<http://www.inc.com/news/articles/201103/a-third-of-small-businesses-say-they-need-mobile-apps-to-survive.html>

