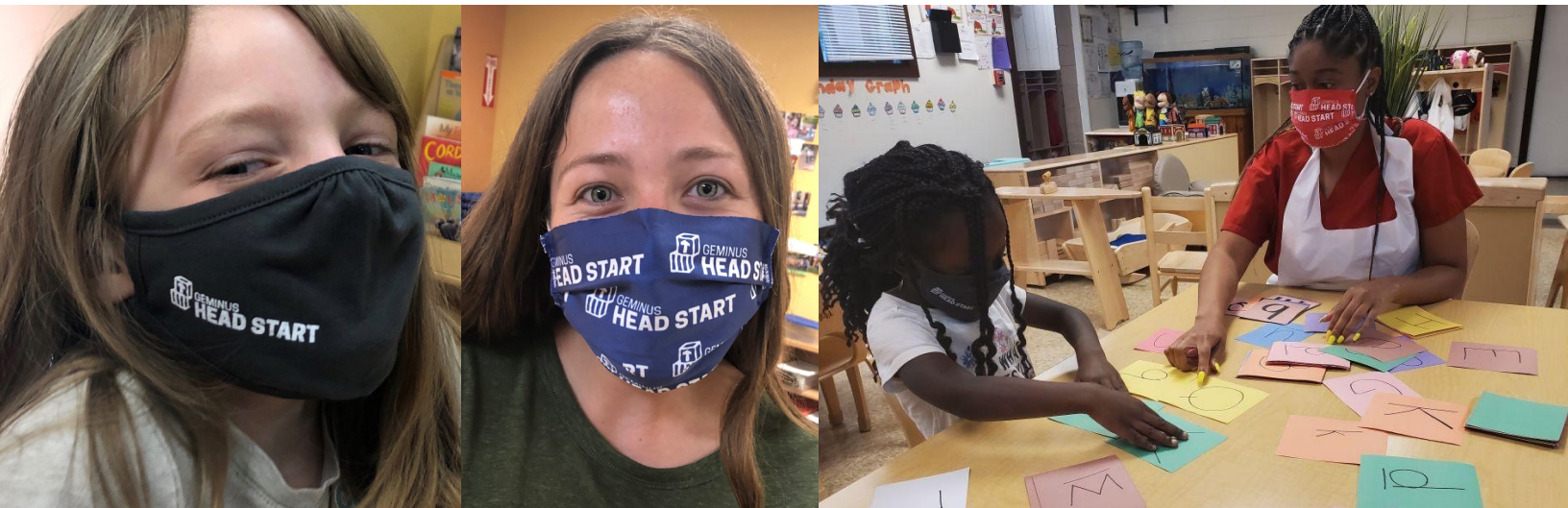


# Case Study: Geminus Head Start

**Who:** Northwest Indiana Geminus - Head Start. Geminus Head Start is a not-for profit social services agency providing early childhood education, family services and prevention programs. The Head Start program has served over 30 million vulnerable children and families since 1965.

**Need:** During the COVID-19 pandemic, Geminus remained open for childcare and education so parents could continue to work. Geminus needed PPE in the form of face masks and hand sanitizer to meet safety regulations for childcare facilities and they needed PPE quickly. Geminus came to us looking for face masks for both young children and adults that were comfortable enough to be worn all day. As a social service agency with limited budget, Geminus preferred reusable face masks instead of having to purchase disposable masks on an ongoing basis.

**Solution:** Eco Promotional Products worked with Geminus to select the best reusable face masks and hand sanitizer for staff, volunteers and the families they support. Facilities were able to remain open and families were able to continue receiving services while following proper safety guidelines.



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